
Campaign Art

Explore the history of campaign posters through the visual arts. Project images of campaign posters so students can see them. Carefully examine several posters. Invite students to share what stands out to them about each poster. What makes each one effective or ineffective? Discuss why campaign posters are an integral part of an election campaign.

[Explore posters here.](#)

Create

Each student should design their own campaign poster. Requirements should include their name boldly written on the poster. They should also include some symbols that represent what they stand for. You could use Tinkercast's Wow-To PDF which shows how you make your own unique campaign poster available [here](#).

Students could also design their own "Future Voter" button. Provide students with a circular template to design inside. Cut it out, then use a button maker to turn it into a real button! Alternatively, you can laminate the designs and hot-glue safety pins or magnets to make them wearable.

Watch

Watch Kid President and explain what makes a good leader. Follow the video clip with a discussion about what qualities students would want in their leaders in small group work. What qualities would they want in the President?

[Watch Kid President here.](#)

Write

Invite students to imagine they were running for President. What would their new policies be? Have students brainstorm 2–3 new "rules" they would put in place as President. If time allows, turn these rules into speeches. Students can present in small groups or as a whole class.

Representative Democracy

Ask students to share a time when a decision was made for them without their say. Invite them to share how they felt. Explain to students that this upcoming vote will not only be for the President but also for Congress: representatives and senators who give a voice to the citizens of their districts and states. Explain that this is called a representative democracy. The representatives keep their constituents' opinions in mind as they suggest new policies and laws. To help solidify how this type of government works, facilitate a representative experience. Here's how:

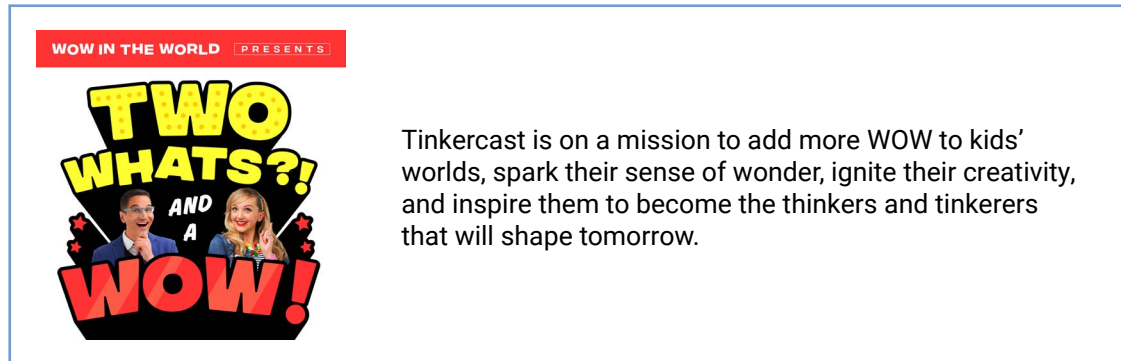
Divide students into equal groups. Each group should choose a representative. Remind students that this representative will speak for all of them, so they should choose wisely. Who will truly represent their opinions?

Give them something to consider (e.g., what should the next class reward be? Should we have indoor recess or outdoor recess?).

After a few minutes, representatives should gather the opinions of their “constituents.” Have the representatives share their vote/opinion with you and the rest of the class.

Want more election content to **WOW** your students? Visit [Tinkercast.com/election](https://tinkercast.com/election)

You can tune into a special election episode of the game show podcast Two Whats?! And a Wow! featuring The Week Junior council members, check out our **FREE** guided activity, learn more election WOWs to share with your students, and sign up for TinkerClass, our free project-based learning platform for teachers!



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AND
A
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