

Ads on social media



In a study of social media platforms, TikTok failed to stop 90% of ads that made false statements about the election. YouTube was best able to detect and remove fake ads. People who view political ads on TikTok should first try to verify whether the content is true before believing it, the study said.

Interest strong for midterm elections

Races are heating up as political candidates try to get people to vote for them in the midterm election on November 8. A midterm is the election held halfway through a President's four-year term. Early voting has begun, and voter interest is high.

What is happening?

All 435 seats in the House of Representatives (one branch of Congress, which makes laws) are up for election, and 34 out of the 100 seats in the Senate (the other branch of Congress) will be elected. The governor (a state's top leader) will be voted on in 36 states. In 27 states, the secretary of state will be elected. This role is now of greater interest after former President Donald Trump falsely claimed that fraud occurred in the 2020 election. As a state's chief clerk, this position will

certify a state's ballots in the 2024 Presidential election and will be called upon to decide whether any fraud is taking place.

Why is interest high for the election?

Voters are concerned about many issues, with the top concerns being inflation (increased prices) and the economy, according to a poll conducted by *The New York Times* and Siena College. Young people agree with those concerns. In a poll *The Week Junior* conducted with YouGov of more than 700 children across the US, bringing down the price of goods was the issue they said lawmakers should address first. Experts predict that more people may vote this year than in the last midterm election in 2018. That election had the highest turnout of voters in the last 100 years, with 53% of people voting.

Why is the election important?

The party that controls the House and Senate determines which laws will be passed until the next election in 2024. The outcome of a midterm election can determine how much a President can get done during the second half of their term. The election could have an impact on how the country tackles issues such as climate change.

What will happen next?

Early voting will continue. As of October 20, more than 4.8 million people had already cast their ballots. Politicians will continue to ask for support by running TV ads, participating in debates, and distributing campaign materials until polls close on November 8. The results for most races will be announced on election night.

WORD OF WEEK SCHOOL

We may not associate school with free time, but the word began with the Greek skholē, which meant "leisure," as well as a "place for discussion." For many ancient Greeks, leisure time involved the education

of the mind rather than recreation and play.



THE WEEK IN HISTORY

November 3, 2014

One World Trade Center opens
On November 3, 2014, One World Trade
Center officially opened in New York
City. The skyscraper was built after the
Twin Towers of the World Trade Center
were destroyed in the terrorist attacks
of September 11, 2001. Nicknamed the
Freedom Tower, the building stands 1,776
feet tall, a height chosen to mark the year
1776, when the US gained its independence.

